

# LiveWell Launches O-Hemp Bars and Seeds

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**OTTAWA, ONTARIO** – LIVEWELL FOODS CANADA Inc. (“**LW**“, “**LiveWell Foods**” or the “**Company**“) through its subsidiary O-Hemp announces the launch of Hemp & Honey Bars and Hulled Hemp Seeds. These are the inaugural products and brand that LiveWell is launching into the Hemp sector.

With a growing consumer trend towards plant based protein options and the overall retail market devoting more space to natural and plant based options, Hulled Hemp Seeds and Hemp bars are the perfect fit in today's market. Hemp foods are rich in complete vegan protein and have all 10 essential amino acids. They also contain omega-3, omega-6 essential fatty acids, stearidonic acid (SDA), and the rare omega-6 Gamma Linolenic Acid (GLA). In addition, hemp foods also contain a robust vitamin and mineral profile including Manganese, Magnesium, Phosphorus, Zinc, Iron and Vitamin B6.

## Key Features

### Hulled Hemp Seeds

- Available in Natural and Organic formats
- Available in multiple size formats for all channels
- 10 grams complete vegan protein per serving
- Excellent source of essential fatty acids (Omega 3 and 6)
- Strong vitamin and mineral profile
- Good source of fibre
- Kosher and Gluten Free
- Excellent addition to smoothies, salads, baking, hot and cold cereals

### Hemp & Honey Bars

- Grab and go healthy snack or meal replacement
- Strong flavour profiles in Chocolate and Flax, Sunflower and Pumpkin Seed, Apple and Quinoa
- Source of complete plant-based protein
- Source of essential omega-3 and omega-6 fats
- Good source of fibre
- Naturally sweetened
- Kosher and Gluten-free

Co-CEO Seann Poli comments, “Part of our strategy when we acquired Sole and Delisse was to develop a platform from which could quickly launch into the Hemp and Cannabis edible markets. This is the first part of that strategy as we can now leverage the existing distribution network we have with major retailers to distribute our product. We have several other hemp products in development that we plan to launch in 2018. This is fast growing segment of the functional food market as people realize the benefits of hemp and hemp oil.”

## **About LiveWell**

LiveWell Foods Canada Inc. (Ottawa, Canada) is dedicated to the highest quality standards in delivering cannabis and hemp products. LiveWell is planning to retrofit an existing 540,000 square foot greenhouse facility in Ottawa, Ontario. The facility will be built to an unparalleled level of quality assurance, procedures, and testing. The company intends to establish partnerships with leading sector names, with interests and operations abroad.

**On behalf of the Board of Directors,**  
LIVEWELL FOODS CANADA INC.  
Seann Poli  
Co-CEO

## **Cautionary Statement:**

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words “plan”, “could”, “intend”, “expect”, “believe”, “will”, “projected”, “estimated” and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company’s current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. The forward-looking information contained in this press release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

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