

Developing a New Approach to Health and Wellness with Cannabinoids

Driven by the constant desire to find alternative ways to approach health and well-being, LiveWell Canada is a world-class leader whose dual mission includes conducting advanced research on CBD, and other cannabinoids, as well as developing and distributing prescription and consumer health products made with these natural ingredients. LiveWell will drive performance excellence via leading innovation, leveraging large cannabis and industrial hemp biomass footprints and acreage, strong strategic partnerships, and market and margin development.

LiveWell has a target of 1.5 M square feet of greenhouse facilities spanning across Ontario and Québec. In Litchfield, Québec, the company is also behind a world-class Research and Innovation Centre. LiveWell is supported by renowned academic and business partners.

LiveWell has taken a first mover position for leadership in the regulatory ready and emergent CBD (cannabidiol from industrial hemp) market with the acquisition and development of significant feedstock, processing and commercial assets and acumen.

Investment Highlights

STRATEGIC PARTNERS

Accelerated expansion underway with partners
Canopy Growth & Canopy Rivers

RESEARCH AND INNOVATION CENTRE

Research and Innovation Centre ready to position Québec as a the leader in Cannabis & Hemp Health and Wellness

SCALE

3 Stage Path to +1.5M sq. ft. Footprint; leading CBD from industrial hemp strategy for expanding CBD market.
Secured industrial hemp biomass for approximately 25,000 kg of CBD isolate production

DIFFERENTIATOR

High-Value Seed-to-Sale Products

TEAM

A strong management team with 70 years of horticulture experience, 30 years large-scale cannabis cultivation, and decades of pharmaceutical and consumer product expertise

POSITIONING QUÉBEC AS THE LEADER IN CANNABINOID INNOVATION AND PRODUCTION

Advancing patient and consumer insights for proprietary channel and product development via technical and scientific partnerships

Research and Innovation Centre

Litchfield, Québec | 45.7803° N, 76.5692° W



Process
Optimization



Clinical
Practice



Plant
Sciences



Product
Development



Management

Seann Poli
Co-founder, CEO, Director

David Rendimonti
President

Steven Archambault
Chief Financial Officer

Robert Leaker
Chief Science and
Innovation Officer

Michel Lemieux
Chief Administrative Officer

Peter Geimer
Vice President,
Sales and Marketing

Jean Bernard
Vice President,
Information Security and Technology

Board

Timothy J. McCunn
Chairman

Lawrence Cannon
Director

Peter Abboud
Co-Founder, Special Advisor
& Director

Hugh Notman
Director

THE PATHWAY TO A +1.5M SQ. FT. FOOTPRINT

Ottawa, Ontario

Size: 100 acres of land

Type: Greenhouse retrofit

Project: 540,000 sq. ft.

Phase 1: 108,000 sq. ft.

Timeline: Complete Q3 2018

Est. Costs: <\$0.90 / gram (fully optimized)

Horticulture: 70 years experience

Litchfield, Québec

Size: 500 acres of land

Type: Hybrid greenhouse

Project: 1M sq. ft.

Phase 1: 100,000 sq. ft.

Timeline: Complete Q4 2018

Est. Costs: <\$0.75 / gram (fully optimized)

Late Stage ACMPR Applicant

Potential for Government Funding Support

A STRATEGIC PARTNERSHIP WITH THE GLOBAL LEADER IN CANNABIS



Canopy Rivers
Corporation

Canopy's team providing
operational support, including:

High-Quality Genetics Distribution Channels
Personnel Access to the largest
Best Practices registered patient
Marketing & Sales network

**Canopy assisting
with obtaining license and
carrying all regulatory costs**

Capitalization

(Millions)

PF Basic Shares Outstanding	125.5
Convertible Prefs*	6.6
Options –Avg. \$0.43	16.9
PF Warrants @ \$1.22	5.0
PF Fully Diluted	154.0
PF Cash	\$4.5
Debt**	\$9.9
Prof. Series 3***	\$3.6

As of June 22, 2018



LiveWell Canada Inc.
invest@livewellfoods.ca
1 866 308-1518

This document contains "forward-looking information" within the meaning of applicable securities laws in Canada, including statements about LiveWell Canada's business and corporate strategy, product utility, development and performance, regulatory matters, manufacturing plans and intellectual property plans and the expected development of LiveWell Canada's business, trials, products, projects and partnerships. Particularly, information regarding our expectations of future results, performance, achievements, prospects or opportunities is forward-looking information. In some cases, forward-looking information can be identified by the use of forward-looking terminology such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "continue", "plans" or variations of such words. In addition, any statements that refer to expectations, intentions, projections or other characterizations of future events or circumstances contain forward-looking information. For this purpose, any statement that is not a statement of historical fact should be considered forward-looking information. *\$2M: The series 1 and 2 Prefs are convertible into 6,595,924 shares **\$6 M: Interest only, 8% coupon, Nov. 2019 maturity, extendible to Nov 2020 - \$3.9 M: Interest only, 8% coupon, April 23, 2019 maturity ***No term or rate, redeemable at sole option of LiveWell Canada.